

# ADVERTISEMENT

## ADVERTISEMENT

Blue Economy & Biodiversity (*BE&B*) is one of the pioneer scientific magazines in Bangladesh, working with the motto of conserving our biodiversity with proper utilization through our maritime economic activities.

*BE&B* aims to create mass awareness about our resources, especially related to our Blue economy resources to save our biodiversity and ecosystem. The magazine is published by SheBa Publications LLC chapter in Bangladesh.

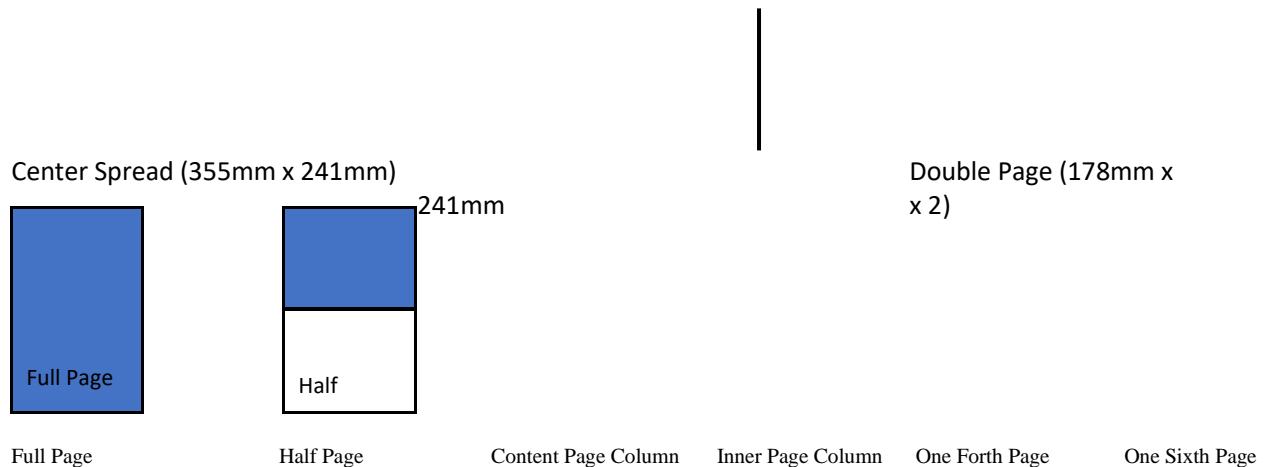
Apart from the advertisement, any interested party or individual can use *BE&B* for promotional write-ups. Costs for the write-ups per page: regular issue US\$200, special issue US\$450 and annual issue US\$800.

### Advertisement tariff in *BE&B* is attached below:

For the special issue, the tariff is double, and the annual issue is four times more than the regular issue. Interested business partners are expected to place their advertisement confirmation with materials at least six days before the deadline of the particular issues.

For the special issue, confirmation must reach us at least 12 days before the deadline. The promotional write-ups could be sent in word format. The graphs and pictures must be sent separately.

## Ad Size & Positions



## Advertisement Tariff for Magazine

Location		Size (MM) W x L	Rates US\$ Per Issue Excluding Vat & Tax	Rates US\$ Per Issue Including Vat & Tax
Cover Page	Back Cover (Color)	184 x 247	\$1,000.00	\$1,280.00
	Second Cover (Color)	184 x 247	\$800.00	\$1024.00
	Third Cover (Color)	184 x 247	\$800.00	\$1024.00
Inner Back Page	Inner Back Page (Color)	184 x 247	\$700.00	\$896.00
Inner Page	Full Page (Color)	177 x 241	\$600.00	\$768.00
	Half Page (Color)	177 x 114	\$450.00	\$576.00
	One Forth Page (Color)	88 x 114	\$300.00	\$384.00
	One Sixth Page (Color)	88 x 76	\$200.00	\$256.00
Spread	Double Page (Color)		\$1100.00	\$1408.00
	Center Spread (Color)	355 x 241	\$1500.00	\$1920.00
Colum Ad	Content Page Column	63 x 241	\$400.00	\$512.00
	Inner Page Column	57 x 228	\$250.00	\$320.00

## Advertisement Tariff for Website

Location		Size (Pixel)	Rates (US\$) Per Year Excluding Vat & Tax	Rates (US\$) Per Year Including Vat & Tax
Home Page	Banner	500px x 80px	\$1,500.00	\$1,920.00
	Centre	615px x 75px	\$1,200.00	\$1,536.00
	Right	280px x 150px	\$1,200.00	\$1,536.00